

MEMO

From: Doug Mayer, Senior Advisor,
Kelly Schulz for Governor

To: Schulz Campaign Top Supporters

Date: June 17th, 2022

Re: DEMOCRATIC/FAR-LEFT GROUPS ATTEMPT
TO INFLUENCE MARYLAND'S GOP PRIMARY ELECTION

On behalf of the Schulz campaign, I am reaching out to our most loyal supporters about recent developments which may have an impact on the Maryland Republican primary.

I am a senior advisor to the Kelly Schulz for Governor Campaign – you may also know me from my work as an advisor to Governor Larry Hogan and as his former chief spokesman.

As you may have seen, there is a growing trend in races across the country where Democrats and far-left groups are purposefully interfering in Republican primaries. These groups, specifically the Democratic Governors Association (DGA) are spending millions of dollars propping up fringe Republican candidates who cannot win general elections.

This idea is nothing new, but it has gained considerable steam and financial support in recent months and we have reason to believe the DGA might try something similar here in Maryland. The political calculation is simple – spend resources helping an unelectable Republican win the primary, ensuring an easy win for the Democratic candidate in the general.

Examples:

The Wall Street Journal: “Why Democrats Are Funding The GOP Fringe: Hoping To Face The Weaker Candidates, They’re Running Ads That Help The Far Right”

“Fringe GOP candidates who are struggling in primaries are getting temporary aid from unusual allies. Democrats are spending tens of millions of dollars on ads in Republican primaries depicting the more radical contender as too conservative—which may be an effective attack in a general election but appeals to Republican voters in primaries. The upside for Democrats is that it can lead the GOP to nominate candidates who are less attractive to swing voters in November.”



The Washington Post: “Democratic Meddling In GOP Primaries Prompts Concern Over Elevating Election Deniers”

The Dispatch: “Democrats Condemn MAGA Republicans While Boosting Their Campaigns”

The DGA has engaged in these underhanded tactics in a number of states:

The Hill: “Democrats Spend Big In GOP Governor Primaries “

“The Democratic Governors Association has spent millions in both Illinois and Nevada, where incumbent governors are seeking reelection, in an apparent effort to weaken their likely Republican opponents.”

Colorado:

“Democratic Governors Association Is The Prime Funder Of TV Ads Boosting Profile Of Republican Greg Lopez.”

“Although the ad features ominous music and concludes by saying that Lopez is “too conservative for Colorado,” it appears aimed at swaying conservative Republicans to select him over University of Colorado regent Heidi Ganahl in the gubernatorial primary.”

Illinois:

“The Democratic Governors Association has spent more than \$15 million attacking Irvin in TV ads and a few million more propping up Bailey as the most conservative in the race. Attacking Irvin or promoting Bailey in the primary is seen as helping Gov. JB Pritzker in the general election.”

Oregon:

“The group is also spending early money on what is likely to be an effort to boost an independent candidate in Oregon in hopes of syphoning votes away from the newly minted Republican nominee. The DGA has funneled at least \$61,000 to a group called Oregonians for Ethics, which is preparing advertisements that will paint former state Sen. Betsy Johnson, an independent, as a conservative.”



Obviously, these are very coordinated efforts, and they are willing to spend tens of millions of dollars to change the outcomes of these elections.

Maryland could be next on the DGA's hit list. We have strong reasons to believe that this is imminent and that the DGA will soon bring their desperate ploys to our race, in an attempt to defeat Kelly Schulz.

Dan Cox is fringe.

Dan Cox is the poster child of fringe candidates – he lies constantly, called Vice President Pence a traitor on January 6th, believes that the governor and Kelly are part of a “shadow government,” this list could go on forever.

Of course, the DGA is very aware of how crazy Dan Cox is and they have ample reasons to get involved. They have been an embarrassment to their donors, losing 3 of the last 5 gubernatorial elections Maryland. They know with Kelly Schulz as the Republican nominee they would be well on their way to another loss.

This is why Dan Cox is their dream candidate. They would much rather spend \$1 million to help an incredibly weak candidate like him win the GOP primary than wait until the general election to spend \$5 million and lose to Kelly Schulz.

The DGA has already started their tricks here in Maryland – we only expect this to intensify.

Over the last three months, the DGA has devoted significant time attacking Kelly Schulz, issuing eight press releases in an attempt hurt her in the general election.

More importantly, they have been spending money conducting “push” polls specifically designed and engineered to boost Cox. It's a political stunt by those who are scared to death to face Kelly Schulz in the general election.

Some local reporters have actually fallen for this nonsense and Dan Cox is actively pushing them in an attempt to boost his own failing campaign.



Here's the DGA touting the poll they paid for, and Cox echoing it:

 **Daniel L. Cox**
June 11 at 9:20 AM · 🌐

Second Poll By Public Policy Polling Again Shows Dan Cox Leading for Governor in Primary By Nearly 10 Points, and Jumping Nearly 30 Points with President Trump's Backing.
CoxforFreedom.com

Republican primary 100% **Q8**

Democratic primary 0%

Won't be voting in the primary election 0%

Q3 The Republican candidates for Governor are Dan Cox and Kelly Schulz. If the primary election was today, which candidate would you vote for?

Dan Cox 29%

Kelly Schulz 20%

Not sure 51%

Survey Results

Q7 In the Republican primary for Governor, President Trump has endorsed Dan Cox and Governor Hogan has endorsed Kelly Schulz. Having heard this, let me ask you again: The Republican candidates for Governor are Dan Cox and Kelly Schulz. If the primary election was today, which candidate would you vote for?

Dan Cox 47%

Kelly Schulz 24%

Not sure 29%

👍❤️ 63 6 Comments 17 Shares



Now you are going to read some information about Kelly Schulz and be asked if it makes you more likely or less likely to vote for her in the Republican primary for Governor. For each answer, indicate whether it makes you much more likely to vote for her, somewhat more likely to vote for her, somewhat likely to oppose her, or much more likely to oppose her.

[Please select one response.]



While Schulz over saw one of the state's largest programs of COVID relief, her husband's company received a state COVID relief grant that was used to pay his salary.

Much More Likely	Somewhat More Likely	Somewhat Less Likely	Much Less Likely	Don't Know
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Schulz is a career politician who has gotten over \$1.1 million dollars in taxpayer funded salaries. She has spent our money on her own travel and junkets including \$29,000 in 2019 alone, with more than \$18,000 on a single trip to Australia.

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Schulz touts her pro-life credentials, but after it was reported the Supreme Court will allow states to ban abortion, Schulz said that as Governor she would be unable to change Maryland laws which allow abortion and are among the most permissive in the nation.

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Schulz voted against requiring convicted criminals to pay more into the fund for financial assistance to the victims of crime. But as Secretary of Labor, she supported increasing the money spent on convicts in prison— to buy inmates computer tablets like iPads.

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During her time in state government, companies affiliated with Schulz and her husband have received more than a hundred thousand dollars in government grants and contracts.

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President Trump is opposed to Schulz's candidacy, and said she was the 'hand-picked' choice from a RINO – Republican in Name Only– party boss who has not been supportive of the MAGA agenda..

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| Much More Likely | Somewhat More Likely | Somewhat Less Likely | Much Less Likely | Don't Know |
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Real polling from the race tells you two things: **Kelly Schulz is the front-runner**, and Kelly Schulz is the **only Republican who can defeat a Democrat** in November.

It is clear – the DGA is trying to manipulate the Maryland GOP primary. They are desperate, because they know Kelly Schulz will win.

Our campaign is firing on all cylinders and Kelly is the best candidate in the field.

Everything is trending in our favor for an historic victory – we have the most accomplished candidate, we have the right message, we have posted historic fundraising hauls, and Marylanders like the direction that our state is heading. Combined with Governor Larry Hogan being the most successful and popular governor in Maryland history and President Joe Biden’s endlessly tanking poll numbers, the political environment could not be better for a third Republican gubernatorial victory in a row come November.

However, an aggressive campaign from the DGA in support of Dan Cox could complicate things.

We are not taking this lightly and we are asking for your help. Maryland Democrats and their Washington, D.C. friends are desperate to take back control of the governor’s office, and they are proving they are willing to do anything to get it.

We need you to spread this message far and wide, tell your friends, and make sure that they vote on July 19th. If you have not maxed out, please consider making another donation, this will help us rebut the coming barrage from the DGA.

We feel confident and we have a plan to win the general election, but we first need to win the primary. We are not taking anything for granted, we are working hard every single day. We are on the path to victory – see you out there.

Thank you,
Doug Mayer

